

CROWDFUNDING INFORMATION – PINK MICE USE OF FUNDS:

Initial Positions (**Development**)

- Powerful Server + Domain
- Website Coding + Content & Care
- Project Company and all it needs to do business
- International Trademark Protection
- Creation and Production of PM Merchandising
- Legal Framework/ Contracts
- Jingle Composition & Production
- Graphical Improvements and Preparations
- Transaction Fees

General Costs and BASIC Costs per Show

- Travel Costs (Flight, Hotel, Transport)
- Catering
- Fee for Influencers for their Participation (Incentive)
- Creator + Director (Fee)
- Producer (Fee)
- Host (Fee)
- Cheese and Cake for the Pink Mouse

Organization Team (**1. Pre-Production**)

- Cold Calling (to acquire Influencers)
- Dates + Appointments (Availability of Influencers)
- Travel Planning (Flights, Hotel, Transport, Stay)
- Influencers: Contracts + Fees
- Venue: Negotiation and Contract

- Interesting or Funny Questions for the Show
- Show Contents (Interview Preparation, Surprises)
- Correspondence with Stakeholders, Fans, etc.

Set in a Caribbean Country (**2. Production**)

- Where applicable: Travel and Transport Costs
- Light
- Sound/ Mics
- Cinematographers/ Cams (4 Cams and 1 Drone)
- Security Personnel
- 1 Doctor (During the Production of the Show)
- Catering (up to 18 Persons on Set)
- Insurances

Studio (**3. Post-Production**)

- Color Correction
- Cut
- FX, 3D, Effects
- Correction of errors
- Trailer Creation
- Sound + Music + Audio Mixing & Mastering
- Second Language Synchronization (Spanish or English, respectively)

Constant PR + Advertising (**4. Marketing**)

- Creation of PR texts in English
- Translation of PR texts → Spanish
- International PR work and dissemination
- DACH Newspaper coverage
- Promotion budget for Influencers (to promote the contribution on their channel)
- Promotion budget for us (Fa + Inst + Google)

*This list is for information purposes, only. The positions mentioned above may be subject to changes. You don't use this transparent list against us or insist on the execution of presented positions.

LEGAL DISCLAIMER

The company behind “Pink Mice” is Macabama Group LLC, 5203 Juan Tabo Blvd. Suite 2a + 2b, Albuquerque, New Mexico, We@Macabama.com, +1 (505) 514 0014. This presentation of the show concept, the according documents, and the website <https://www.Pink-Mice-The-Show.com/crowdfunding/> are for informational purposes only and are provided to potential funders to outline the concept, vision, and proposed plans for “Pink Mice – The Show” (the “Project”). The information contained herein does not constitute an offer to sell or a solicitation to purchase any securities, investments, or financial instruments.

No Guarantee of Success

The execution, development, and completion of the Project are subject to various risks, uncertainties, and assumptions, some of which may be beyond the control of the Project organizers. There is no guarantee of financial success (which equals the longevity of the show), the achievement of creative goals, or the commercial success of the Project. If the funding campaign falls short of the organizers' expectations, it may even be that the show cannot be produced at all due to underfunding. For the first four episodes, US\$ 240.000 is needed. The organizers will start this Project once the funds are sufficient for the Development, Pre-Run, (Pre-/ Post-) Production, Release and Promotion of the first two shows. You are aware of this fact and will not claim funds back.

Risk Factors

Funders are advised to seek professional advice before making any financial commitments. Potential risks associated with the Project include, but are not limited to:

- Market fluctuations and economic changes that could impact funding or revenue generation.
- Underfunding, in the sense that funding is not sufficient to produce, release, and promote the first four episodes of the show.
- Regulatory or legal changes that may affect the ability to produce or distribute the Project
- Unforeseen production delays or technical difficulties like loss of material.
- Changes in consumer demand or shifts in the entertainment industry.

Force Majeure

The organizers shall not be held liable for delays, failures, or the inability to complete the Project due to events beyond their reasonable control, including but not limited to acts of God, natural disasters, pandemics, acts of war or terrorism, labor disputes, or governmental restrictions (collectively, “Force Majeure Events”). In such cases, the project can be delayed, changed or, if necessary, canceled without the organizers or other parties involved being liable.

Forward-Looking Statements

This document may contain forward-looking statements that reflect current expectations and projections regarding the Project's development, timeline, and outcomes. These statements are subject to risks and uncertainties and may differ materially from actual results. The organizers do not take over liability or responsibility in case expectations are not met.

No Warranties or Representations

While the provided project information is believed to be accurate at the time of preparation, the organizers make no warranties, express or implied, regarding its accuracy, completeness, or reliability. Recipients of the presentation acknowledge and accept that funding the Project is their free choice and they understand that they do neither acquire shares nor membership units. Recipients agree to hold the Project organizers harmless from any claims, damages, or losses arising from reliance on the presented information. This legal disclaimer includes the project presentation on the above mentioned website since this document is a part of the mentioned website and can be freely accessed.

Shipping Costs of Goods

In case the shipping of Goods to you would cost more than USD 100, we are not obliged to ship the respective items to you except you are willing to pay the excess amount.

Flexible Funding Campaign

We run a flexible Funding Campaign that allows us to keep your funds even if our funding goal is not reached. The collected funds will be used to push this project as far as the funds carry us. You understand and agree that we may not be able to fulfill some of our perks if the funding does not reach our goal: We can, exemplarily, not mention you as an Executive Producer in 3 episodes of the show if the funds only allow us to produce one single episode. You will not claim your money back in such cases (your money is used for this project. The use of your money for this project is your clearly expressed will due to the decision to fund this project) and you understand that we are not liable or responsible for such situations.